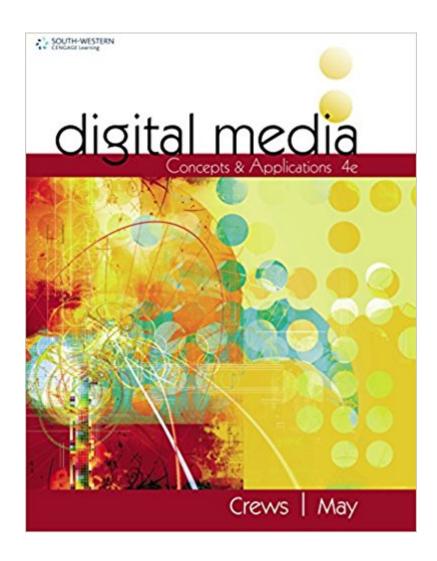The book was found

Digital Media: Concepts And Applications

Synopsis

DIGITAL MEDIA, CONCEPTS AND APPLICATIONS, 4E prepares students for the multimedia-rich workplace by teaching them multimedia concepts as well as business-standard software applications to complete projects and solve problems. The non-software-specific text approach gives students a strong foundation in the concepts and practices of digital multimedia and allows the text to focus on the more creative end of business technology.Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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